

# NATIONAL MASTERS NEWS

The Official US Publication and Website for Masters Track and Field, Long Distance Running and Race Walking provides features, training, schedules, photos, records, results.

## Advertising Rates

### Print Magazine Options and Rates

Prices listed below are for camera-ready pdf files in the given dimensions.

#### 4-Color

Full Page/Back Cover	9-1/4w x 12h	\$400
1/2 Page	9-1/4w x 6h	\$300
Center Spread	(Two pages)	\$600
Back Cover	Full Page	\$450

#### Black & White

Full Page	9-1/4w x 12h	\$350
Inside Front Cover	Full Page	\$375
Inside Back Cover	Full Page	\$375
3/4 Page	7-1/4w x 9-1/4h	\$300
1/2 Page Ad	9-1/4 w x 6h	\$200
1/4 Page Ad	4-5/8w x 6h	\$150
Calendar Enhancement		\$25

Prices include complimentary listing in the current calendar

Combination print/web advertising options are also available; please call for pricing on customized services: Tish Ceccarelli 916-673-8922, [nminfo@nationalmastersnews.com](mailto:nminfo@nationalmastersnews.com)

National Masters News can create your ad for you from submitted information at a rate of \$50 per hour. Most ads

Ad closing date is the 1<sup>st</sup> of the month prior to issue date. For example, to place an ad in the June/July issue, it must be received by May 1<sup>st</sup>.



## Website Advertising

The magazine is available online in its entirety to subscribers.

Web ads include links and are placed on the website homepage

**Banner Ad \$150**

**Button Ad \$75**  
per month

**Email Alerts** are sent directly to subscribers and additional email addresses

**\$75 per alert**  
**Short notice alerts**  
(48 hrs or less)  
**\$100 per alert**

