

# National Masters News

The official world and US Publication and Website for Masters Track and Field, Long Distance Running and Race Walking. Providing 60+ pages of features, training, information, schedules, photos, records, and the latest information in the world of master's athletics competition.

## Magazine Advertising Rates

Prices are for camera-ready PDF files

<u>4-Color</u>	<u>1x</u>	<u>3x</u>	<u>6x</u>	<u>12x</u>
Full Page	\$600	\$540	\$510	\$480
Center Spread	\$1,000	\$900	\$850	\$800
<u>Black &amp; White</u>				
Full Page	\$400	\$360	\$340	\$320
3/4 Page	\$350	\$315	\$308	\$280
1/2 Page	\$250	\$225	\$213	\$200
1/4 Page	\$150	\$135	\$128	\$120
1/8 Page	\$100	\$90	\$85	\$80
1/16 Page	\$75	\$68	\$64	\$60
Calendar Enhancement	\$50	\$45	\$43	\$40

## Magazine Ad Dimensions (inches)

Full Page	9 1/4w x 12h
3/4 Page	7 1/4w x 9 1/4h
1/2 Page Vertical	4 5/8w x 12h
1/2 Page Horizontal	9 1/4w x 6h
1/4 Page	4 5/8w x 6h
1/8 Page Vertical	2 5/16w x 6h
1/8 Page Horizontal	4 5/8w x 2 1/2h
1/16 Page	2 1/2w x 2 1/2h
Calendar Enhancement	2 1/2w x 1h

## Website Advertising Rates

Magazine is available in its entirety to all subscribers. Web ads/links are placed on the front of our website, available to all website visitors.

Banner ad with a link	\$400 per issue (discounts available for multiple issue runs)
Web Link, in conjunction with Magazine Ad	\$50 per issue
Email Alerts to subscribers email address	\$125 per Alert
One Calendar month of Email Alerts	\$400, a minimum of 4 alerts will be sent throughout the month. Alert can be meet/race info, photos, ads, etc.

**Ad closing date is the 1st of the month prior to cover date. (For example, for an ad to be placed in the June issue, it must be received by May 1st).**

For more information or to place an ad, please contact:

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